

**KBBC Board Meeting**  
**Minutes December 13, 2022**  
**Start 6:30 pm**

Mr. Manfredi- read sunshine rules

Full board Certified election results Genevieve Andres- Kelly - Joined board

Mayor Kennedy objected to recording and not using microphone

Welcomed Genevieve Revenant0 newly elected KBBC Board Member

Pledge of Allegiance

Attendance::

Larry Vecchio, President  
Melissa O'Connell, Vice-President  
Joanne Colonnello, Treasurer  
Dolores Rilho, Secretary (read attendance)  
Mayor Collette Kennedy  
Councilwoman Delia Sosa McDermott  
Joseph "JoJo" Merla  
Ann Boyce  
Donnie Blanks  
Douglas Weider  
Yulia Kravchin

Discussion ensued about lack of attendance at the prior meeting. There was no approval of minutes for the November 8, 2022 meeting. Mr. Manfredi said the adoption of minutes will be carried to the next meeting.

Public session opened - Dolores 1st, Melissa 2nd  
Mayor reminded audience that it's "public comment"

Reene Luterzo -

- questioned if sip and shop could be a 2023 event
- Melissa- explained that the schedule of events to be approved- explained budget process
- RL- Requesting funds for future private sip and shop events
- Melissa- explained proposal of events process
- RL- Expressed want to do sip and shop again next year
- RL- Complained about lack of promotion by KBBC for her event

Paula Agneta-

- Requested money be allotted for sip and shop
- Acknowledges lack of timed planning
- Expressed concern about lack of advertising for downtown businesses

Joanne Colonello -

- Explained how budget works- planning the year in advance
- Restricted by contract law- contracts must be procured early

Paula-

- Requested to be involved in decision process for flea markets
- Expressed concern about Farmers Market on Thursdays

Joanne-

- Explained that we're thankful that she is at the meeting representing her business

Ann Boyce-

- "How many meetings have you been to?"

Paula-

- Pledged to rally the businesses to attend more KBBC meetings

Joanne-

- Reiterated how KBBC budgets and the budgeting process

Paula-

- Express concern about the businesses having a voice.
- Concerns about the lack of advertising for the sip n shop (non KBBC event)
- Disagrees with the Social Media promotion of the sip n shop event by KBBC

Reene Luterzo-

- Expressed concern about crafters at events in town
- Touted how wonderful businesses in town are
- Questioned the promotion for BeWitched
- Asked what is Jenn's job as "administrator"?

Ann-

- Jenn is here to help the KBBC- Clerical

Jenn Perkel

- Clerical duties such as - record and distribute keyport cash, business email list,
- (at that time) Board election, voter registration list
- KBBC businesses directory

Reene Luterzo-

- Expressed concern about having farmers market when (she thought) the KBBC denied a flea market
- It was explained that to have (or not) the flea market is the Borough's decision.
- Suggested that the KBBC pays Hear Here to promote the farmers market

Dolores Rhilo-

- “Jenn is not paid by KBBC, but is an Organizer and paid by the proceeds from the market vendors.”

Reene Luterzo-

- Expressed concern about Hear Here promoting the farmers market and other events the company (as a business) organizes
- Expressed further she would not like to have farmers market in town

Joanne-

- suggested that Reene become part of a committee and attend meetings if she has any further concerns

Mayor Kennedy-

- asked that Luterzo stay for the whole meeting as a learning experience.
- Mayor explained process of forming committees and that not all members agree all the time
- explained how vendors were procured for I Love Keyport Day- due to Art Society dropping out of event at the last minute
- The sip and shop hasn't been promoted because it was not a “vetted” event so no action could be taken by borough to ensure procedures were created or followed
- explained what “sanctioned events” were and that procedures must be followed
- Encouraged Reene to stay for a whole meeting
- Mayor also explained the election process after being questioned “How does one get on the board?” by Luterzo

Luterzo-

- expressed concern that she couldn't help with the I Love Keyport Map
- Discussion ensued about Fashion show and why it didn't happen

Mayor and Mr. Manfredi-

- explained the nomination and election process and what it entails to have a seat on the KBBC board.

Mr. Manfredi-

- Discussed email list

John Merla-

- congratulated the board, and Melissa, then Collette for coming together for the benefit of all the businesses

Dolores-

- Remarked about the christmas tree being small and discussion ensued about the decor or tree lighting process for next year

Treasurer's report-

Joanne- Dolores 1st and Melissa 2nd

Joseph Jojo Merla-

- expressed concern and disappointment about social media coverage for Keyport and discussion ensued about issuing a request for proposals in the new year

Discussion ensued about Keyport Cash list-

- what was spent and redeemed
- Keyport cash (with expiration date of 12/31/22) will be accepted through the end of January

Payment of bills- Joanne 1st, Melissa 2nd

Roll call, Unanimous approval to pay bills

- Discussion ensued about the budget and events.
- 
- Budget will include more visual improvements in town.
- 
- Discussion about keyport cash as a line item
- 
- Budget tabled until January meeting

Approval of bills- Dolores 1st, Melissa 2nd

- Unanimously approved

Motion- Ann 1st, Jojo 2nd-

Mail Chimp-KBBC agreed to pay for service up to \$1000

- Discussion about payment for Patch- no checks allowed- credit card only
- Discussion to Pay Jenn on a monthly basis
- Discussion about HS internship program,
- No Social media committee report

Meeting adjourned 9:00pm