

Keyport Bayshore Business Cooperative Minutes of the 7/10/19 Executive Board Meeting

Attendees:

Jack Straub, President
Lorraine DiVizia, Vice President
Larry Vecchio, Treasurer
Paul McKeefry, Secretary
Ann Boyce
Joe Merla
George McMorrow
Mayor Collette Kennedy
Donna Purcell
Chris Sanborn
Kat Galli
Councilwoman Delia Sosa McDermott
Stephen Gallo, Business Administrator

The meeting was called to order at 6:34.

Jack Straub read the Sunshine Notice.

Public Session—no members of the public present. So, no need to open or close session.

Steve Gallo advised that we were awarded a grant for \$125,000 to hire consultant to develop a plan within the next 6 months to improve Routes 36 and 35. It is a renewable grant for an additional \$100,000 for the next 5 years to actually execute the plan.

Discussion ensued about the old locksmith building on Route 35.

Jack Straub also advised that he believed that the Awning/signage program is still available from the county.

- Mayor Kennedy to double check on that.

Minutes from 6-12-19 KBBC Board Meeting

A motion to approve the minutes as submitted was made by Larry Vecchio and seconded by Delia Sosa McDermott. The minutes were approved by voice vote with Mayor Kennedy and George McMorrow abstaining.,

President's Report

Keyport Kash update

Jack Straub happily reported that both the Keyport Fishery and Mike's Subs now accept Keyport Kash.

Ribbon Cuttings

Jack Straub advised after some discussion among Board Members that Ribbon Cuttings for July 14 would adhere to the following schedule.

Lash Lounge 10 AM

Salty Zen 10:30

Hamburger Patty's 11:15

Financial Report

The financial figures for the prior six months were presented.

Financial Audit

Jack Straub reported that the Financial Audit is now complete and just needs to be signed.

Car Show

Jack Straub reported the following regarding the Car Show (July 25)

- 2 weeks from tomorrow
- 80 cars on West Front Street
- Rest go to Fireman's Park
- Having difficulty getting people to pre-register
- Registration is 4 to 5
- May need some security guards from Joe Meral

KBBC Elections

Jack Straub advised that for August we will need to discuss elections and bylaws. He is recommending that the KBBC:

- Move voting to November
- Results in December

Perhaps also address the nomination process

And in person voting only

Steve Gallo talked about Community Pass as a way to cast votes, etc.

A motion to move the voting process back one month made by Jack Straub. This motion was seconded by Donna Purcell and approved by voice vote. Proposal to change election timing will be presented by Jack Straub at the next August 13 Borough Council meeting.

My Town Marketing

Jack Straub reported that he had made an error when presenting the fees for MyTown at the last Board meeting. The proper figures are:

- \$7,500 for Treasure Hunt (August 5 through 21)
- \$1,200 for all emails

A motion to approve that an addition \$700 be added to the budget for these activities by Mayor Collette Kennedy. The motion was seconded by Paul McKeefry and approved by voice vote.

Larry Vecchio proposed that the Board conduct a survey among the business owners after the Treasure Hunt in order to get reaction to its impact on the businesses.

Committee Reports

Visual Improvements

Lorraine DiVizia reported that she is still working on getting quotes for lighting the tops of the businesses. She reported that Drew Calli can put lights up mid-August until mid-March. But there are still some questions about the code.

After some discussion, about which business areas to include with the lighting, it was agreed that this project no longer makes sense unless the businesses want to pay a portion of the bill. Discussion on sending a notice to businesses on this topic (having the lighting company work directly with each business and the KBBC to pay a portion of the bill) was sent back to the Visual Improvements Committee for further consideration.

Ann Boyce brought up the topic of weeds in the sidewalks and areas in front of the businesses. Steve Gallo agreed to send a 'nicely worded' notice to all businesses regarding maintaining sidewalks.

Ann Boyce reported that she is still getting quotes/grates about the bricks around the trees.

Events Committee

Paul McKeefry reported that the events committee had not met since the last Board Meeting, but that things were coming together nicely for the Music Festival. Paul McKeefry to deliver the Festival Binder to Ann Boyce so Ann can research kid's activities.

Business Support Committee

Steve Gallo reported that a consultant from Sustainable NJ is looking for an opportunity to send businesses an energy survey type of thing.

Collette Kennedy and Jack Straub discussed using Mail Chimp.

Marketing Committee

No report

Old Business

Farmers Market

Jack Straub reported that Shore Shakes has not returned multiple calls regarding their initial interest to have a truck at the Farmers Market.

- Jack Straub will pursue whomever we can find who wants to participate in having a space at the Farmers Market.

Collette Kennedy reported that KPD has been great about putting out cones, but we need to block off entire row. Mayor Kennedy to examine other options

Food Trucks

Donna Purcell was asked and discussed Borough policy/position on food trucks. Unless a truck is coming for an event, we have four mobile food vendor licenses plus the hot dog truck at the boat ramp. If a license becomes available, Donna moves on to the next person. Location must be on private property and property must be approved for that use. Other permits are needed.

Current Food Vendors are:

- Charlies' Waterfront Cart
- St. Joseph's Ballfield
- Delta Gas Station
- Consolidated Fire House Hot Dog guy

35 people are on the waiting list.

The meeting was adjourned at 8:17 PM.