

Keyport Bayfront Business Cooperative
Minutes - Board of Directors Special Meeting Teleconference
April 22, 2020

Attendees:

Jack Straub, Executive Director
Lorraine DeVizia, President
Donna Purcell, Secretary
Ann Boyce
Joe Merla
Chris Sanborn
Cat Galli
Shauna Burlew
Nicole Gangino
Mayor Collette Kennedy
Council Member Delia Sosa McDermott

Arrived late: George McMorrow, Vice President

Meeting called to order by Jack Straub at 6:38 pm.

Sunshine Law notice read by Jack Straub.

MOTION made by Shauna Burlew to approve minutes of April 8 teleconference, seconded by Lorraine DeVizia, APPROVED by voice vote, Mayor Kennedy and Cat Galli abstained.

As no members of the public were on the conference call, no motion was made to open a public session.

Executive Report

“Love Keyport” signs thanking Keyport first responders have been installed at Highway 36 & Broad Street as well as at Joe Merla’s billboard location on American Legion Drive.

Director Straub has received a quote from Fast Copy for a store window sign once businesses reopen, each business will receive a custom message on two posters, KBBC cost will be \$2.00 per poster.

Plan by Cowley’s for winter light removal and installation of brackets for flags is scheduled for the first week of May, weather permitting.

“Chalk Keyport” social media promotion was presented by Nicole Gangino. Sidewalk chalk art would be submitted via social media using #visitkeyport, with Keyport Kash awarded for winners. Weather permitting, targeting first or second week of May.

New Business

Paul McKeefrey had sent a letter from his accountant listing contact information for Members of Congress, upon receipt Director Straub responded it would be brought up at this KBBC meeting. The list from Paul's accountant referenced only Democratic representatives in New York, which clearly would not apply to KBBC. After discussion among the board, consensus was best course of action would be to put New Jersey legislators contact information on the KBBC website, for any business owners who would like to reach out to them.

Director Straub made a proposal for the board to consider for when Keyport businesses are allowed to reopen. Proposal is for KBBC to issue a \$10 Keyport Kash certificate to every apartment in each of the three largest apartment complexes in Keyport which pay into the KBBC assessment - Green Grove, Keyport Village, and Holmdel Pointe. Discussion included adding more properties, which could be done over the summer in phases. General consensus was positive, board agreed to explore further. Director Straub stated he will present more detailed information regarding costs at the next meeting.

Farmers Market - Hauser Hill Farms is ready and eager to open as soon as KBBC sets a date for this year's market. They will need to comply with any state regulations regarding social distancing, masks, and so forth. Opening date will be decided by KBBC Board within next few weeks, will tentatively target Thursday, June 4.

Next regular meeting is Wednesday, May 13. In the interim, KBBC Executive Board will decide by each Monday morning whether a Wednesday Special Meeting will be necessary, board will be notified.

MOTION to adjourn made by Lorraine DeVizia, seconded by George McMorrow, APPROVED by voice vote.