

Keyport Bayfront Business Cooperative
Minutes - Board of Directors Special Meeting Teleconference
May 13, 2020

Attendees:

Jack Straub, Executive Director
Lorraine DeVizia, President
Donna Purcell, Secretary
George McMorrow
Ann Boyce
Joe Merla
Chris Sanborn
Shauna Burlew
Nicole Gangino
Mayor Collette Kennedy
Council Member Delia Sosa McDermott

Joined late: Cat Galli

Meeting called to order by Jack Straub at 6:36 pm.

Sunshine Law notice read by Jack Straub.

MOTION made by Delia Sosa McDermott to approve March 11, 2020 minutes, with removal at bottom of incorrect date for April meeting. Seconded by Lorraine DeVizia, APPROVED by voice vote, Mayor Kennedy and Ann Boyce, who were not in attendance at the March 11 meeting, abstained.

MOTION made by Lorraine DeVizia to approve April 22, 2020 minutes, seconded by Shauna Burlew, APPROVED by voice vote

As no members of the public were on the conference call, no motion was made to open a public session.

Executive Report

Director Straub reported all business district flags have been installed along West Front Street and Maple Place.

Hauser Hill Farms is ready for the opening of the Keyport Farmers Market, and is willing to conform to whatever additional safety precautions need to be put in place. Discussion among board members regarding precautions such as six foot separation, masks etc. MOTION by Lorraine DeVizia to open 2020 Keyport Farmers Market on Thursday, June 4, with Hauser Hill Farms. Seconded by George McMorrow, APPROVED by voice vote.

A brief discussion was held about possibly setting a reschedule date later in June for the Town Wide Yard Sale. Mayor Kennedy mentioned we are still under a 24 hour stay at home order.

Nicole Gangino gave an update on the Chalk Keyport event. Since the weather has not been great, the deadline has been extended through this Sunday, May 17.

Director Straub gave an update on distributing Keyport Cash to the three major commercial apartment complexes, once the majority of businesses are open. There are a total of 366 units in Green Grove, Keyport Village and Holmdel Pointe combined, giving each unit \$10 in Keyport Cash would total \$3,660. Mayor Kennedy suggested also giving each Keyport High School graduate a \$10 Keyport Cash certificate. The number of graduates is approximately 95 (will be confirmed), for a total of \$950. MOTION by Donna Purcell to spend up to \$1000 to provide a \$10 Keyport Cash certificate to each 2020 graduate of Keyport High School. Seconded by Lorraine DeVizia, APPROVED by voice vote.

A discussion was started regarding what can be done for Keyport businesses which are struggling while closed, partially open, or open with drastically fewer customers. This led to a general discussion regarding the overall effect of COVID-19 on all businesses, insurance ramifications, what county and state representatives are doing to help, and the collective feeling among businesses that we are all running out of time. The board seemed to be in agreement that we are all likely to experience at least a 50% loss in business throughout the rest of 2020.

The discussion then turned to procuring masks if needed by businesses upon reopening. Cat Galli provided information regarding a supplier she had spoken to. Cat agreed to reach out to her mask company to contact Jack to inquire about a larger quantity discount. The suggestion was made to set aside a separate contingency fund of \$5000 for masks in the event KBBC can procure at a greatly discounted rate. Shauna also provided information about a business she works with which provides electrostatic cleaning services, she agreed to get pricing information. MOTION by Lorraine DeVizia to set aside \$5000 for purchase of masks, in the event KBBC finds a significant discount supplier. Seconded by George McMorrow, APPROVED by voice vote, Ann Boyce and Joe Merla had already left the meeting.

New Business

Mayor Kennedy suggested replacing some of the Big Belly event posters with a message of "We Miss You Too", which could then be amended by adding "ed" after "miss" once businesses are reopened. All liked the idea and agreed to move forward.

MOTION to adjourn made by Lorraine DeVizia at 8:18 pm, seconded by George McMorrow, all agreed.