



Keyport Bayfront Business Cooperative
70 West Front Street • Keyport, NJ 07735 • 732-739-5138
www.visitkeyport.org • kbbc@visitkeyport.org

Dear Keyport Business Operator and/or Property Owner:

Beginning in November until 26th, the Keyport Bayfront Business Cooperative (KBBC) will be sponsoring **Keyport Paints the Town**. Let's turn Keyport into a Winter Wonderland for all ages. In addition, KBBC will be hosting the Holiday Tree Lighting event on November 27th at the Minipark located on West Front Street in Keyport. Be on the lookout for details of this or any other KBBC news on [Keyport Business Happenings Facebook](#), [Instagram Visitkeyport](#) or <https://www.visitkeyport.org/>.

Keyport Paints The Town!

Store Front Painting will ensure our town looks great for the Holiday's both during the **Day & Night** without participating business owners lifting a finger.

All Keyport Businesses whether in Downtown area, Maple Place, Broad Street, or Highway 36/35 who pay into the Keyport BID can participate. **All windows will be painted between November 17th - 26th with removal provided by end of January 2022.** At an estimated value starting at about \$90 per storefront window & up to \$500 for large storefronts, having your storefronts decorated leading up to this event and throughout December will be a wonderful joy for all to see as they visit our locations shopping or eating throughout Keyport.

After you return the enclosed signed agreement, the professional artist hired by KBBC will visit all enrolled businesses to discuss their specific holiday themed window(s). Remember, the artist will return at the end of the season to clean the windows. All Businesses who wish to participate must return this completed form by **November 8th, 2021** to meet the desired November 26th completion date.

Please scan & return this enclosed Release of Liability agreement via email to kbcwindowdeco@gmail.com. We look forward to your participation & seeing you at the tree lighting enjoying festive activities such as Carolers, ice sculptor and visit from Mr. & Ms. Santa Claus.



Sincerely,

Keyport Bayfront Business Cooperative



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RELEASE OF LIABILITY

In consideration of the opportunity to receive holiday painting services arranged by Keyport BID, Inc. dba Keyport Bayfront Business Cooperative ("KBBC"), I, _____, owner of _____, hereby:

- 1. Acknowledge that KBBC is merely an intermediary and therefore shall not have any oversight, involvement, or role in the services being provided by the third party.
2. Waive, relinquish, and forever release KBBC and its Board, directors, officers, employees, and agents from and against any and all claims, suits, actions, causes of action, now and in the future, damages, losses and expenses, including but not limited to reasonable attorneys' fees, arising out of or resulting from the services being provided by the third party.
3. Waive, relinquish, and forever release KBBC and its Board, directors, officers, employees, and agents from and against any and all claims, suits, actions, causes of action, now and in the future, damages, losses and expenses, including but not limited to reasonable attorneys' fees, arising out of or resulting from the use of the holiday paint selected by the third party.
4. Acknowledge that this agreement binds any person entitled to act on my behalf, including but not limited to my family members, my estate, or the executor/administrator thereof, my heirs, my assigns, and/or my personal representative.
5. Acknowledge that this Agreement shall be construed under the laws of the State of New Jersey without reference to choose of law principles.
6. Acknowledge that, if any provision of this Agreement is found to be invalid or unlawful by a court of competent jurisdiction, the same shall be deemed to be of no effect and shall be deemed stricken from this Agreement without affecting the binding force of this Agreement as it shall remain after omitting such provision.

I have read this document before signing it and sign this document of my own free act and deed, intending to be bound by the promises I have made herein.

Name (please print): _____

Signature: _____

Business Address: _____

Date: _____