

**Keyport Bayfront Business Cooperative**  
**Minutes - Board of Directors Special Meeting Teleconference**  
**July 8, 2020**

Attendees:

Jack Straub, Executive Director  
Lorraine DeVizia, President  
George McMorrow, Vice President  
Donna Purcell, Secretary  
Ann Boyce  
Joe Merla  
Cat Galli (joined late)  
Nicole Gangino  
Shauna Burlew  
Mayor Collette Kennedy  
Council Member Delia Sosa McDermott

Absent: Chris Sanborn

Meeting called to order by Jack Straub at 6:40 pm.  
Meeting held on Zoom, Ann Boyce on telephone.

Sunshine Law notice read by Jack Straub.

MOTION made by George McMorrow to approve June 10, 2020 minutes, seconded by Lorraine DeVizia, APPROVED by voice vote.

As no members of the public were on the conference call, no motion was made to open a public session.

Executive Report

Update on Monmouth County Freeholders conference calls with Mayors and Chambers of Commerce / Improvement Districts yesterday. Mayor Kennedy summarized the meetings, outlining the CARES Act grant funding which will be made available to small businesses in Monmouth County (50 or fewer employees) and administered by Monmouth County, not NJEDA.

Director Straub added that in the meeting, Freeholder Director Arnone stated the upcoming Press Release announcing the program would be sent out by the county, municipalities, and chambers/BIDs. Director Straub also stated the announcement would go out as an email to the KBBC business list and posted on our website.

Cat Galli joined call 6:50pm, announced she had received approval for the small business grant administered by Governor Chris Christie and Mary Pat Christie. Council Member Sosa McDermott asked that information on the grant be posted on the KBBC website.

Director Straub announced 7 picnic tables are now installed in the MiniPark, 4 additional tables paid for by KBBC are on order. Picnic tables currently in place were paid for by NPP grant. Loraine DeVizia asked about the possibility of having the MiniPark power washed, Council Member Sosa McDermott will send an email to the Borough Administrator making the request.

Brief discussion held regarding adding string lights to the MiniPark platform where picnic tables are located. Director Straub to contact Check Electric for recommendations and proposal, will send letter to Borough Clerk to put request for permission from Borough on agenda for next Borough Council meeting.

Director Straub stated we are ready to go forward with the Keyport Cash distribution to apartment complexes, as discussed in previous KBBC meetings. Consensus was reached to extend expiration date for this round of Keyport Cash to the end of 2020. Decision was made to start with BID commercial apartments, wait until fall to consider Senior Citizen apartments. MOTION by Lorraine DeVizia to allocate \$5,000 for distribution of Keyport Cash to the three large commercial apartment complexes, seconded by Shauna Burlew. APPROVED unanimously by roll call.

Discussion regarding Treasure Hunt, which has been held successfully in August for the past few years. MyTown Marketing is willing to work with us to reschedule to September, or whenever the board feels will be most beneficial to the businesses. Most board members seem to feel the Treasure Hunt funds could be better used for other expenditures this year. MOTION by Shauna Burlew to cancel Treasure Hunt for 2020, seconded by Cat Galli. APPROVED unanimously by roll call.

Mayor Kennedy updated the board on status of Keyport Central School and High School graduations, and Keyport Recreation outdoor movie nights.

MOTION by George McMorrow to adjourn, seconded by Lorraine DeVizia, APPROVED by voice vote. Meeting adjourned at 8:30pm.