

Keyport Bayfront Business Cooperative
Minutes - Board of Directors Special Meeting Teleconference
June 10, 2020

Attendees:

Jack Straub, Executive Director
Lorraine DeVizia, President
George McMorrow, Vice President
Donna Purcell, Secretary
Cat Galli
Nicole Gangino
Shauna Burlew
Mayor Collette Kennedy
Council Member Delia Sosa McDermott

Absent: Ann Boyce
Joe Merla
Chris Sanborn

Meeting called to order by Jack Straub at 6:38 pm.

Sunshine Law notice read by Jack Straub.

MOTION made by Shauna Burlew to approve May 13, 2020 minutes, seconded by Donna Purcell, APPROVED by voice vote.

As no members of the public were on the conference call, no motion was made to open a public session.

Executive Report

Director Straub reported the Chalk Keyport contest concluded successfully, in particular because we extended it for a few extra days of beautiful weather. Keyport Cash prizes were awarded to six participants. Thanks to Nicole Gangino for coordinating the entire promotion.

The opening day of the Keyport Farmers Market was also very successful. There were no large groups of people, thanks in part to the board's decision to hold a "soft opening", and the announcement during the day on facebook reached over 7,000 people, one of the highest number of responses to date. Mayor Kennedy mentioned that flea markets and garage sales are still not permitted by the State of New Jersey, and Keyport Borough Council has not yet approved Kiwanis to hold a flea market this year.

Keyport Cash for the apartment complexes was briefly discussed, the consensus was to wait one more month until most businesses are open to set a distribution date.

Director Straub explained the picnic table options for the Minipark. NPP has already purchased picnic tables through their grant for Fireman's Park, some of which can be relocated to the Minipark. If KBBC would like to purchase additional tables, then between NPP and KBBC we will have tables on all three levels of the Minipark for carry out dining. Cost of picnic tables is just under \$1,000 each, we will use the same company which supplied tables for NPP. Board members agreed the tables purchased by KBBC should be the same color and style as the NPP tables. MOTION by Donna Purcell to allocate up to \$4,000 for purchase of picnic tables for Minipark, seconded by Cat Galli, APPROVED by voice vote.

New Business

A lengthy discussion was held regarding future events for summer and fall of 2020. The most recent Executive Orders will allow more business reopenings on June 15 and June 23, but board members agreed it is still too soon to for rescheduling of events. Board agreed July events will be officially postponed, and in all likelihood there will be no regular concerts this summer. Some suggestions included the possibility of smaller acoustic performances in late summer or early fall, as well as Sunday Strolls, Sunset Strolls, a Sunday Pedestrian Plaza, and Sunset Picnicking. All agreed we need to wait until July to see where we are with coronavirus and Executive Orders before committing to future dates and events. In all likelihood, the Keyport Music Festival for October 2020 will be cancelled, final decision to be made at the July KBBC meeting. Hopefully we will be able to add some smaller events in the fall.

Director Straub mentioned some other Improvement Districts are helping businesses by subsidizing a portion of gift card sales, suggested we may be able to do a similar promotion with Keyport Cash.

Mayor Kennedy mentioned the Governor has allowed the reopening of picnic areas in parks, but the Keyport Borough Council has insisted on waiting for their approval before picnic tables can be placed in the Minipark. A special vote may be held in the coming days. Mayor will put an update on her Mayor facebook page when tables are back in the Minipark, hopefully by next week.

MOTION by Lorraine DeVizia to adjourn, seconded by George McMorrow, APPROVED by voice vote. Meeting adjourned 8:10 pm.

Next scheduled meeting Wednesday, July 8.