

**Keyport Bayfront Business Cooperative
Minutes - Board of Directors Regular Meeting
March 11, 2020**

Attendees:

Jack Straub, Executive Director
Lorraine DeVizia, President
George McMorrow, Vice President
Donna Purcell, Secretary
Joe Merla
Chris Sanborn
Cat Galli
Nicole Gangino
Shauna Burlew
Council Member Delia Sosa McDermott

Absent:

Ann Boyce
Mayor Collette Kennedy

Meeting called to order by Jack Straub at 6:38pm.

Sunshine Law notice read by Lorraine DeVizia.

MOTION by Donna Purcell to accept February minutes, seconded by Lorraine DeVizia.
APPROVED by voice vote. ABSTAINING - Cat Galli, Shauna Burlew, George McMorrow.

MOTION by Delia Sosa McDermott to open public session, seconded by George McMorrow,
APPROVED voice vote. No public in attendance. MOTON by Delia Sosa McDermott to close
public session, seconded by Lorraine DeVizia, APPROVED voice vote.

Executive Report

Director Straub reported KBBC Budget was approved by Borough Council on March 3, 2020. Although Borough commercial property assessments were increased for 2020, some significantly, the KBBC assessment amount in the 2020 budget is the same as 2019. Therefore although many commercial property owners will be paying higher commercial property taxes in 2020, their KBBC assessment is the same as 2019.

2020 KBBC Summer Events Big Belly posters are completed and will be installed prior to St. Patrick's Parade on March 21. 3 Ups are completed and are being inserted in the March water bill mailing.

A discussion took place regarding how events are selected for the KBBC calendars, most are KBBC events or other events which are sponsored or supported by KBBC.

A brief discussion was held regarding the Keyport Garden Club benefit dinner at Drew's, which is held annually and has about 70 guests. In the past KBBC has donated approximately \$150 in Keyport Kash to use as prizes. Director Straub asked the board to consider this year donating a \$10 Keyport Kash certificate for every guest, board discussed. MOTION by Delia Sosa McDermott to provide a Keyport Kash certificate for each guest, seconded by Shauna Burlew, APPROVED by voice vote.

Wellness Weekend - Kurt from MyTown Marketing will start to canvass and recruit businesses next week, posters and promotion will start immediately after St. Patrick's Parade.

Downtown Business District American flags - Director Straub informed board that Borough Council approved KBBC use of black lamp posts for placement of flags. A proposal was received from Cowley's to install the brackets and mounting straps when they remove the winter lights, at a cost of approximately \$38 per lamp post. MOTION by Joe Merla to spend up to \$1600 for Cowley's to install brackets, seconded by Lorraine DeVizia, APPROVED by voice vote.

Keyport Music Festival - Director Straub distributed to board a description of responsibilities for Paul McKeefrey and Vinny Kyne to handle music for Keyport Music Festival and Keyport Thursdays, as requested by board at last meeting. MOTION by Joe Merla to hire Paul McKeefrey and Vinny Kyne to handle music per description of responsibilities. Seconded by George McMorrow, APPROVED unanimously by roll call.

General Discussion

Council Member Delia Sosa McDermott gave an update on the Neighborhood Preservation Program (NPP) grant. She explained the boundaries of the Downtown Business District and provided an overview of ideas for the first year of the plan.

Donna Purcell asked what happened to the original NPP proposal which targeted the Highway 35 and Highway 36 commercial areas. Council Member McDermott said it was her understanding that two maps were presented, and the state determined the downtown area would be the neighborhood for the grant. Director Straub stated that for the record, that was not entirely true.

Mr. Jay Patel, commercial property owner, Keyport News, had joined the meeting late, and Director Straub asked if he would like to have the public session reopened for any comments. He replied that would not be necessary, Director Straub thanked him for attending and asked him to contact KBBC any time he had questions or comments.

Council Member Sosa McDermott was asked about the status of the St. Patrick's Parade on March 21 because of issues relating to the coronavirus. She informed the board a decision would be made Wednesday, March 18, after Borough conference calls with Bayshore mayors, State of New Jersey officials and the Keyport Office of Emergency Management.

MOTION to adjourn by George McMorrow, seconded by Delia Sosa McDermott, APPROVED by voice vote.

Next monthly KBBC meeting is scheduled for Wednesday, May 13.

