

Keyport Bayfront Business Cooperative Board of Directors
Regular Meeting Conference Agenda
Tuesday, April 12, 2022
Council Chambers at 6:30pm
Located 7 West Front Street, Keyport NJ 07735

Call to order

Sunshine Law notice read by President

- Links to notice detail: <http://njfog.org/opma/> In accordance with the New Jersey Open Public Meetings Act, N.J.S.A. 10:4-6 et.seq., as amended from time to time, notice of this Regular meeting of the KBBC board was delivered to The Independent and the Asbury Park Press newspaper and prominently posted on The Borough of Keyport's & KBBC's website as a part of annual notice.

Roll call/Announcements:

Larry Vecchio (President)
Melissa O'Connell (Vice-President)
JoAnne Colonnello (Treasurer)
Dolores Rilho (Secretary)
Mayor Collette Kennedy
Councilwoman Delia Sosa McDermott
Joseph "JoJo" Merla
Ann Boyce
Donnie Blanks
Douglas Weider
Yulia Kravchin
Craig Parker

Minutes

Minutes of February 8, 2022 update
Minutes of March 8, 2022

Public Session

- Open: Closed:

Presidents Report

- General overview, Update
- Resignation of George McMorrow

Treasurer's Report

P & L, Reconciliation, Balance sheets

- Keyport Cash update
- payment of bills associated to KBBC business or outstanding payments

Old Business

- Ribbon Cutting - Dates
- Update: Lockbox for KBBC office
- Update: Change election to November 2022 for a transition by Jan 1, 2023 and moving forward of all elections.
 - allowing new E-board to learn procedure, transition of banking and proper procedures before taking positions in the upcoming year.

New Business

- Other open items

Committee Reports

- Stakeholders Breakfast
 - Date April 26, 2022
 - Update
- Social Media/Marketing/Website Committee
 - Keyport cash Expiration dates
 - Approval to change the highway poster at \$50 per change for all season approximately 20 changes Budget - \$1000
 - Monthly Photo Contests - \$20 Keyport Kash giveaway - approval for 12 month season of \$240
 - Website, Social Media, Marketing
 - New website design with QR code access
 - Projector - Hello sunshine/mini park - featuring several businesses weekly along with KBBC & Boro events
 - Other open items
- Bi-Laws: Update

- Job Search Committee: Update

- Visual Improvement Committee:
 - Stage - Mini Park update
 - Cooperation with NPP
 - Other open items

Events 2022/2023 Proposals/Committee

- Kbbc Business Breakfast
- Bay Fest & Fireworks
- Snapper Contest & Ice cream crawl
- Stars, Cars & Blues on the bay
- Be-witched in Keyport
- Halloween Dog Parade
- Miracle on Front Street
- Downtown Holiday Craft Market & Hot Chocolate crawl
- Other open items

Adjournment

- Meeting Closed with Motion 1st & 2nd at time: