

**Keyport Bayfront Business Cooperative Board of Directors
Regular Meeting Conference Agenda
Tuesday, February 8, 2022
Council Chambers at 6:30pm
located 7 West Front Street, Keyport NJ 07735**

Call to order

Sunshine Law notice read by President

- Links to notice detail: <http://njfog.org/opma/> In accordance with the New Jersey Open Public Meetings Act, N.J.S.A. 10:4-6 et.seq., as amended from time to time, notice of this Regular meeting of the KBBC board was delivered to The Independent and the Asbury Park Press newspaper and prominently posted on The Borough of Keyport's & KBBC's website as a part of annual notice.

Roll call/Announcements:

Larry Vecchio (President)
Melissa O'Connell (Vice-President)
JoAnne Colonnello (Treasurer)
Dolores Rilho (Secretary)
Mayor Collette Kennedy
Councilwoman Delia Sosa McDermott
George McMorrow
Joseph "JoJo" Merla
Ann Boyce
Donnie Blanks
Douglas Weider
Yulia Kravchin
Craig Parker

Minutes

- Approval of January 11, 2022 minutes with Motion 1st and 2nd at time:

Public Session

- Open: Closed:

Presidents Report

- General overview, Update

Treasurer's Report

P & L, Reconciliation, Balance sheets

- Keyport Kash update
- payment of bills associated to KBBC business or outstanding payments
- Quick books
- HKB open invoice
- Approval of Financial Policy
- Resolution to use Valley National Bank
- Purchase of office supplies

Old Business

- Holiday snowflakes are stored with Christmas Decorations
- Accept the 2021 End of year Minutes so they can be handed into Mayor and Council.
- All decorations/tents have been moved to 79-81 Broad Street.
- Apple laptop - repair update

New Business

- Mayor Collette Kennedy to continue to oversee-organize Ribbon cutting for New business
- Change election to November 2022 for a transition by Jan 1, 2023 and moving forward of all elections.
 - allowing new E-board to learn procedure, transition of banking and proper procedures before taking positions in the upcoming year.
- Include Jan - March 2023 on events calendar
- Other open items

Committee Reports

- St. Patrick's day Parade Committee
 - Purchase flags
 - Vote & Discussion on the Decoration of mini park for parade
 - St Patrick's Day sign on highway
- Stakeholders Breakfast
 - Date changed to April 26, 2022
- Social Media/Marketing/Website Committee:
 - Monthly Photo Contests - \$20 Keyport Kash giveaway
 - Facebook and Instagram, Yulia obtaining admin access to the Facebook account
 - Website, Social Media, Marketing
 - New website design with QR code access

- Other open items
- Bi-Laws: Update
- Job Search Committee: Update
- Visual Improvement Committee:
 - Stage - than Mini Park pavers / Bathroom
 - Town Signs
 - Proposal for putting up Flag poles and taking down. (due to death in the family, contractor proposal was not submitted in time for the agenda. Contractor promises to have a proposal submitted for the meeting)
- Events 2022/2023 Proposals/Committee
 - Holiday Decorating of NJ proposal/Christmas lights for poles for 2022
 - Tree Trimming event: expand to day event to help businesses
 - Sundays on the Bay: Music, Brunch, Dinner, Yoga on the Bay, green market
 - Thursday Night dinner and dancing : larger show like acts
 - Car Show will be one of the Thursday Nights
 - Thursday Farmers Market - move lot
 - Spring family festival Easter - budget
 - Dog Night Out Spring
 - Wellness Walk May / September
 - Summer festival : Bayfest
 - Fall festival : Taste of Keyport International Food Celebration
 - Town wide yard sale add antique market
 - Other open items

Adjournment

- Meeting Closed with Motion 1st & 2nd at time: