

**Keyport Bayfront Business Cooperative Board of Directors**  
**Regular Meeting Conference Agenda**  
**Tuesday, May 10, 2022**  
**Council Chambers at 6:30pm**  
**Located 7 West Front Street, Keyport NJ 07735**

**Call to order**

**Sunshine Law notice read by President**

- Links to notice detail: <http://njfog.org/opma/> In accordance with the New Jersey Open Public Meetings Act, N.J.S.A. 10:4-6 et.seq., as amended from time to time, notice of this Regular meeting of the KBBC board was delivered to The Independent and the Asbury Park Press newspaper and prominently posted on The Borough of keyport's & KBBC's website as a part of annual notice.

**Roll call/Announcements:**

Larry Vecchio (President)  
Melissa O'Connell (Vice-President)  
JoAnne Colonnello (Treasurer)  
Dolores Rilho (Secretary) Will not be present  
Mayor Collette Kennedy  
Councilwoman Delia Sosa McDermott  
Joseph "JoJo" Merla  
Ann Boyce  
Donnie Blanks  
Douglas Weider  
Yulia Kravchin  
Craig Parker

**Minutes**

Minutes of March 8, 2022

**Public Session**

- Open: Closed:

- **Presidents Report**
- General overview, Update

### **Treasurer's Report**

P & L, Reconciliation, Balance sheets

- Keyport Cash update
- payment of bills associated to KBBC business or outstanding payments

### **New Business**

- **Signage**
  - 4 new signs for highway
  - 1- farmers / sundays / shows on bay & car show
  - 2- farmers / sundays / fireman's fair / snapper
  - 3- september / october
  - 4- holiday
    - 1 lawn sign for farmers market new location
    - 150 store posters - event schedule
    - big bellies / ramp sign - events
    - water bill stuffers for July 1st
    - 2 - 24x8 vinyl signs for mini park
- Fashion show - June 26th
- Dog Night out
- Light the City
- The super club proposal
- Fireman's fair - sponsor money for the fireworks
- Posters for store fronts, big bellies, around mini park
- Volunteer for the events
- Yard Sale - google docs & facebook post- no map
- Ribbon cutting - Are we requiring photos
- Business directory committee
- visitkeyport email - voicemail for phone changed
- Address/mail chimp
- List of everything the KBBC was responsible for in the past years and a detailed scope of exactly what needs to be done.
- Fill the empty seat on the board
- Job description of President, vice, secretary, treasure & board members
- re-evaluate the budget
- Supper Club of Monmouth, LLC Proposal
- Ban on Plastic Bags & Foam Food Service Products

## **Old Business**

- Ordinance #2022-9 that was approved by governing body regarding the KBBC
- Flags - issues
- Ribbon Cutting - Dates - May 13, 2022
- Update: Change election to November 2022 for a transition by Jan 1, 2023 and moving forward of all elections.
  - allowing new E-board to learn procedure, transition of banking and proper procedures before taking positions in the upcoming year.
- Other open items

## **Committee Reports**

- Stakeholders Breakfast
  - Update
- Social Media/Marketing/Website Committee
  - Website, Social Media, Marketing
  - Other open items
- Bi-Laws: Update
- Job Search Committee: Update
- Visual Improvement Committee:
  - Stage - Mini Park update
  - Other open items

## **Events 2022/2023 Proposals/Committee**

- Snapper Contest & Ice cream crawl
- Stars, Cars & Blues on the bay
- Be-witched in Keyport
- Miracle on Front Street
- Downtown Holiday Craft Market & Hot Chocolate crawl
- Other open item

## **Adjournment**

- Meeting Closed with Motion 1st & 2nd at time: