

Minutes of April 5, 2022 for KBBC Board of Directors Meeting

Attendees:

Larry Vecchio (President)

Melissa O'Connell (Vice-President)

Dolores Rilho (Secretary)

JoAnne Colonnello (Treasurer)

Councilwoman Delia Sosa McDermott

Joseph Merla

Donnie Blanks

Yulia Kravchin

Craig Parker

Joseph Manfredi (Attorney)

Absent:

George McMorrow

Douglas Weider

Mayor Collette Kennedy

Ann Boyce

Roll call with names present/not present above

### Approval of March 8, 2022 Minutes

Motion by JoAnne Colonnello to approve the March, 8 2022 minutes. All members present vote in favor. Donnie Blanks abstains. The motion passes.

### Public Session

Motion by JoAnne Colonnello and seconded by Melissa O'Connell to open the meeting to public session. All members present vote in favor. The motion passes and the public session is opened.

John Merla express concerns about possibly not renewing the hotdog vendor license at the waterfront. He urged the KBBC to renew the license due to the struggles the vendor has endured within the past few years.

John Merla discusses another board he is currently on called "Hazlet Hope", which deals with drug awareness. Merla mentions the possibility of having Hazlet Hope participating in a KBBC event.

A member from The Supper Club of Monmouth discusses the idea of the KBBC hosting "Broadway by the Bay".

Motion by Dolores Rilho to close the public session. Seconded by JoAnne Colonnello. All members present vote in favor, no abstentions. The motion passes and the public session is closed.

### Presidents Report

Larry Vecchio discusses the resignation of George and the recommendation of Jay from Keyport Coffee to fill the vacancy.

### Treasures Report

Joanne Colonnello discusses the 2022 budget.

Delia Sosa McDermott questions why the budget item relating to Christmas expenses was left blank on the past years budget. Joanne Colonnello states that the board was waiting on checks to clear and that this item would be backdated and fixed.

Motion to include the statement from the accountant. Roll Call. Delia Sosa McDermott votes no. All other present board members vote in favor. No abstentions. The motion passes.

## Old Business

The board discusses ribbon cutting events. The board express that KBBC board member attendance at these events is important.

The board discusses the KBBC lockbox.

## New Business

Delia Sosa McDermott states that the ordinance was passed for the KBBC. The ordinance number and official update will be given to the KBBC once the ordinance is changed.

All invites for the shareholders breakfast has been sent out. The board reports that there is a large amount of people that have already confirmed their attendance.

The board discusses changing the highway poster. Motion by Larry Vecchio to approve the sign be changed up to 20 times without individual approval. Seconded by Melissa O'Connell. All board members present vote in favor. The motion passes.

Motion by Delia Sosa McDermott to approve changing the sign for the June event. Roll Call. All present board members vote in favor. The motion passes.

Yulia Kravchin provides an update on the KBBC website.

The board discusses proposals for the mini park pavers. Larry Vecchio states there have been 3 bids for the completion of the pavers at the mini park.

Motion by Joseph Merla to approve DFC to complete the pavers at the mini park. Seconded by Craig Parker. Roll Call. All present members vote in favor. Delia Sosa McDermott abstains. The motion passes.

The board discusses upcoming KBBC events.

Motion by Delia Sosa McDermott to approve Melissa O'Connell to pay the deposit of \$3,000 for the 19 weeks. Seconded by Larry Vecchio. Roll Call. All present board members vote in favor. No abstentions. The motion passes.

Motion by Larry Vecchio to approve an extra \$375 for the Tina Turner band. Roll Call. All present board members vote in favor. No abstentions. The motion passes.

Motion by Melissa O'Connell to approve \$140 for the flag poles to be fixed. Seconded by Larry Vecchio. Roll Call. All present board members vote in favor. No abstentions. The motion passes.

## Public Session

Motion by Delia Sosa McDermott to open the meeting to public session. All members present vote in favor. The motion passes and the public session is opened.

Nicole Gangino gives the board updates on the KBBC social media accounts. Specifically, dealing with the growth in followers and engagement.

Larry Vecchio proposes using a set budget for Facebook advertisements.

Motion by Melissa O'Connell to close the public session. Seconded by Larry Vecchio. All members present vote in favor, no abstentions. The motion passes and the public session is closed.

## Closure:

Motion by Larry Vecchio to adjourn the meeting. All members present vote in favor. The motion passes. The meeting is adjourned.