

Keyport Bayfront Business Cooperative
Board of Directors Regular Meeting - Conference Agenda
Tuesday, January 10, 2023
Council Chambers at 6:30pm
70 West Front Street, Keyport NJ 07735

Call to order

Pledge of Allegiance

Sunshine Law notice read by Legal Rep. Links to notice detail: <http://njfog.org/opma/>

- In accordance with the New Jersey Open Public Meetings Act, N.J.S.A. 10:4-6 et.seq., as amended from time to time, notice of this Regular meeting of the KBBC board was delivered to The Independent and the Asbury Park Press newspaper and prominently posted on The Borough of Keyport & KBBC's website as a part of annual notice.

Roll Call Attendance:

- Larry Vecchio, President
- Melissa O'Connell, Vice-President
- JoAnne Colonnello, Treasurer
- Dolores Rilho, Secretary
- Mayor Rose Araneo
- Councilperson Christopher Demarest
- Jason Faltings
- Joseph "JoJo" Merla
- Ann Boyce
- Donnie Blanks
- Yulia Kravchin
- Genevieve Andrews- Kelly

Approval Minutes for December 13, 2022

Approval Minutes for November 8, 2022

- Roll call

Public Session

Motion to Open: 1st _____ 2nd _____

Motion to Close: 1st _____ 2nd _____

Presidents Report

- Update

Treasurer's Report

- **P & L, Reconciliation, Balance sheets**
- **Keyport Cash update ***

**All 2022 cash has expired 12/31/22. We will continue to accept cash from the shop owners until the end of January. A post on Social Media should be made as well as an email sent out.*

- **Payment of bills associated to KBBC business or outstanding payments**

New Business

- **Executive Board Nominations & Elections**
- **Acceptance of proposed resolution (see attached)**
- **Approval for 2023 Budget**

** Please note the budget for the PROPOSED EVENTS attached are NOT a preliminary events schedule made for determining the Budget. The Events, their names, the dates are NOT set it is just a 1st draft layout and idea board.*

***Discussion & Approval for Thursday Farmers Market**

* This needs to be decided tonight so we can let the Farmer & Vendors know we are either moving forward with it or removing it from town.

It has been requested due to parking issues the location moved back to Firemans Lot with a allowance of up to 40 spaces in the top of the lot. The Market would run the approximately 26 Weeks / May - October with a requested time change from 12 noon to 6pm to 1pm-7pm.

- 2022 Recap: All KBBC Businesses were welcome to set up at the Market with no cost any week with notice to Hear Here. All outside vendors at the were vetted by Hear Here and were Not allowed to sell products sold by the shops (antiques, CBD, incense, coffee, home goods, unless OK'd or sold by the KBBC businesses themselves.
- Hear Here LLC was hired to book all the vendors (Seasonal & Weekly Drop ins) Manage & maintain weekly Market which included scheduling,Set up to Clean up every Thursday,& worked with the Keyport Board of Health for proper Licenses - as well as the payments by vendors which was kept as payment for running the market.
- An average of approximately 12 hours per week. Hear Here also Paid for all the advertising weekly out of the collected fee.
- **2022 - 7 Full Season Vendors:** Farm Vendors: Hauser Farms, Picklicious, Pretty & Tasty Macaroons, Butch's Hot Sauce, Cloudwell Honey , Taylors Cookies
- **2022 - 6 Full Season Makers :** Penelope Clothing (new clothing) , Belford Bead (New Jewelry) , Boy Story Boutique (New Children's Clothing) , Mary Faitoue (Artist), Soul Shine (Windchimes), Pink Beauty (Organic Skincare)
- * 6 spots for drop-in Farmer/Makers

- **KBBC Businesses Drop Ins:** Eat Sleep Vintage, 3BR Distillery, Toms Ford, Driftwood Real Estate, A Family Treasure

- **Social Media Job interview & Hiring Committee**
- **New Instagram / Facebook page: Keyport Business**
- **Date for removal of Wreaths / Christmas tree?**
- **Committee sign ups : Events / Marketing / Visual / Bi-Laws & Grants**
- **Weekly Media Meetings on Wednesdays (in-person/zoom or conference)**
- **Set weekly Events Meeting**
- **Other open items**

Old Business

- Banner to go across Broad Street.
 - Update on the set up for ACH for mail Chimp, Patch , All Events
- Update on 2021 Audit
- Pavers & Sidewalk: Letter to Businesses update
- Other open items

Committee Reports

- Events Committee (Farmers Market / Events see attached)
- Marketing Committee
- Social Media
- Visual Improvements Committees

Adjournment

- Motion to Close 1st_____ 2nd_____