

**Keyport Bayfront Business Cooperative
Board of Directors Meeting**

Meeting Minutes for Tuesday, March 14, 2023 at 6:30pm

70 West Front Street, Keyport NJ 07735

6:30 pm Call to order

Sunshine Law notice read by Legal Rep

Roll Call Attendance: Larry Vecchio, President

Melissa O'Connell, Vice President

JoAnne Colonnello, Treasurer

Yulia Kravchin, Secretary

Rose Araneo, Mayor

Chris Demarest, Councilman

Jason Faltings, Resident

Joseph "JoJo" Merla

Ann Boyce

Donnie Blanks

Doug Weider

Lorraine DeVizia

Genevieve Andrews- Kelly

Approval Minutes for January

- Melissa 1st, Larry 2nd - Approved unanimously

Presidents Report

- Highway sign will be painted on eventually- in the meantime there will be a banner
- Approval for spotlights- get approval for solar
- Mini park- estimates will be on next month's agenda
- Social media committee will be formed
- Larry will scan in docs for Council

Approval of Bills

- Doug 1st, Jay 2nd - Approved unanimously

Events Committee Report- see attached

2023 Events Schedule- based on Council approved budget of \$85,000

- Wednesday, April 26 - KBBC Stakeholders Coffee Social
- Saturday, May 13 - Bayfest (Chili & Chowder Crawl)
- Saturday, June 3 & Sunday, June 4 - Music on the Bay 3pm-6pm
- Thursday, June 8 - WOOF-STOCK (Thursday Music/ Dog night out) 5pm-8pm
- Saturday, June 10 - Borough Yard, Sidewalk, Book Sale 9am - 5pm
- Thursday, June 22 - Keyport Cars & Blues Show (Thursday Music) 6pm-9pm
- Thursday, July 13 - Fat Thursday (Thursday Music)- 5pm-8pm

- Thursday, August 17 - Light up the Bay (Thursday Music) 6pm-9pm
- Saturday, September 9 - Kids Ice Cream Crawl 11am-1pm
- Saturday, September 16 - I Love Keyport Day (Taste of Keyport) 11am-6pm

October Halloween Storefront / House & Battle of the Blocks competition

- Sunday, October 15 - Wake the dead! dine shop zombie stroll 11am-4pm
- Thursday, October 19 - Familiars Flaunt (Thursday Music/ Dog Costume) 5pm-8pm
- Saturday, October 21 - Bewitched in Keyport 11am-5pm
- Saturday November 25 - Miracle on Front St (Shop Small & tree lighting) 11am-8pm
- Thursday, December 7 - Ugly Sweater Shop & Stroll (Thursday Music) 5pm-8pm
- Saturday(s) December 9, 16, 23 - Sip & Shop, Cookies & Carollers 3pm-6pm

Roll Call

*Approval Jojo 1st, Joanne 2nd

Open to Public

- John Merla- asked that students that volunteered to water plants be recognized
- Jack Straub- asked if 1st quarter deposit was included in account balance

Treasurer's Report

- Payment of bills associated to KBBC business or outstanding payments- approved

New Business

- Discussion ensued about parking signs- 3 hours
- Resolution for "only exec board to cancel meetings in the future"
 - All others voted yes, Jojo voted no
- Discussion ensued about music every thursday - Jay 1st, Jojo 2nd
 - Jenn and Larry will work on this
 - Will the bands do their own sound?
 - Tabled until april
- Discussion ensued about boat in dpw yard
- Parking committee did a study about putting a kiosk for revenue to be generated for parking
- Jojo- use of school channel 15- school news?
- Discussion ensued about restaurant guide
- Jojo- discussion about garbage on west front stree
 - Enforcement needed
 - Larry - asked about street sweeping- answered tuesdays and fridays
 - Discussion about hiring Joe Carson to clean up downtown
 - Business owners will be "on notice" about cleaning up their front of property
- Vote unanimous to sell Melissa the computer for \$500
- Joanne will inquire to Valley Bank about stop payment on PayChex and ATT
- Larry to get bids for finishing bricks at Mini Park

- Discussion ensued about having to redo the budget
- Jojo motioned to get bids
- LARRY to get bids
- Ann suggested the BID pursue grant possibilities.

Other open items

- Approval for Flower Pots Spring, Fall, Holiday & payments
 - Yulia 1st, Jojo 2nd - Approved for \$400

Old Business

- Social Media Committee
 - Yulia, Ann, Jay and Joanne
- Resolution for payment of bills in the event there is no monthly meeting-
 - Doug 1st, Jojo 2nd- approved unanimously

Committee Reports

- Events - see above
 - Approved Unanimously
- Marketing - 2 page Monmouth Ad
 - Check sent
- Visual Improvements - New Highway sign & new town signs - Larry
 - Update will be on next month's agenda.
- Office Work: Car Guide / Business Directory / Stakeholder list - finished

Open to Public

- John Merla- brought up that 1961 parking was part of the master plan, and in 2023 parking needs enforcement
- Discussion ensued about parking
- Discussion ensued about Clean communities grant
- Discussion ensued about the property rental location fee the Borough Charges and that it should not be charging the KBBC for reservation of space for events
- C Demarest talked about gated parking
- Discussion ensued about a “parking castle” in the Broad Street Lot with condos on top
- Jojo brought up the fact there is a parking permit available

Adjournment

Motion to Close 1st_____ 2nd_____