

**Keyport Bayfront Business Cooperative  
Board of Directors Special Meeting - Agenda  
Tuesday, May 9, 2023 at 6:30pm  
70 West Front Street, Keyport NJ 07735**

**Call to order**

**Sunshine Law notice** read by Legal Rep.- Links to notice detail: <http://njfog.org/opma/>  
In accordance with the New Jersey Open Public Meetings Act, N.J.S.A. 10:4-6 et.seq., as amended from time to time, notice of this Regular meeting of the KBBC board was delivered to The Independent and the Asbury Park Press newspaper and prominently posted on The Borough of Keyport & KBBC's website as a part of annual notice.

**Roll Call Attendance:**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Larry Vecchio, President          | <input checked="" type="checkbox"/> Joseph "JoJo" Merla      |
| <input checked="" type="checkbox"/> Melissa O'Connell, Vice President | <input checked="" type="checkbox"/> Ann Boyce                |
| <input checked="" type="checkbox"/> JoAnne Colonnello, Treasurer      | <input checked="" type="checkbox"/> Donnie Blanks            |
| <input checked="" type="checkbox"/> Yulia Kravchin, Secretary         | <input type="checkbox"/> Doug Weider                         |
| <input checked="" type="checkbox"/> Rose Araneo, Mayor                | <input checked="" type="checkbox"/> Lorraine DeVizia         |
| <input checked="" type="checkbox"/> Chris Demarest, Councilman        | <input checked="" type="checkbox"/> Genevieve Andrews- Kelly |
| <input checked="" type="checkbox"/> Jason Faltings, Resident          |  |

**Approval of Minutes for March**

- Roll call - All in favor, approved

**Approval of Minutes for April**

- Roll call - All in favor, Lorraine DeVizia abstained

**Presidents Report**

- Update on overpass banners (arrived at Fast Copy- ready for install))
- Bids submitted Pavers for Mini Park estimates - Motion to approve resolution to make KBBC part of state co-op program - Jason Faltings - 1st, Lorraine DeVizia - 2nd; all yes.
- Update from Social Media Coordinator Hiring Committee - Nicole Gangino contract renewed.
- Donation to HS program

**Committee Reports:**

- KBBC Stakeholders Coffee Social May 24th @3BR  
- Graphic made and promotion ready to go.
- Saturday, May 13 - Bayfest (Chili & Chowder/Pirates/Shepherders)

- Paying borough for bathrooms
- Bayfest update - Volunteers for the day
- Still looking for volunteers
- June 3rd/4th - June 10th - checks for musicians & handouts (@funhouse)
- Yulia and Anne to get checks to musicians and handouts
- Discussion about vendors for Mardi Gras ?
- Next Highway sign: Garden Walk / Summer in Keyport
- To be updated with next events
- Light the Bay: Yacht club in . Need to go to marinas
- Lorraine and Melissa met with the Yacht Club, there will be a competition in the bay. The Princess will be lit up and will do small bay tours and will help work with the other marinas. Jay suggests working with the coast guard. Chris Demarest to contact the Harbor Commission. Mayor Araneo to contact coast guard.
- Car Registration Live / Anne taking Checks
- 3 registrations so far. Collected through A Family Treasure and Joanne.
- Remittance for overflow in Mini Park Lot
- Christmas Tree Contract Update
- Company wants +\$5000 for upgrade.
- Mail Chimp moved over to Nicole
- Nicole will have Mailchimp as part of the bill with her services.
- Visual Improvements
  - Move iron sign from storage and install on highway
  - Three signs for entrances to town
- Motion to approve the pavers: Jason Faltings 1st, Jojo 2nd - Roll Call: Larry, yes; Melissa, no; Joanne, no; Yulia, no; Mayor, yes; Chris, yes; Jason, yes; Jojo, yes; Donnie, yes; Anne, no; Lorraine, yes; Genevieve, yes.
- Motion to approve the sign in front of the bank for \$8500 and \$4000 scanning codes for street signs: Jojo 1st, Melissa 2nd. All yes.

### **Open to Public**

- Nicole Henn - Recommends to work with NPP to make uniform signs throughout Keyport.

### **Treasurer's Report**

- Audit Update
- Audit report for end of the year of December 31, 2021 is positive. They made 5 important recommendations and each was addressed and corrected.
- Payment of bills associated to KBBC business or outstanding payments
- Motion to approve adjusted budget. Jojo 1st, Jason 2nd. All yes.

## **Approval of Bills**

- Roll call - Lorraine 1st, Yulia 2nd. All yes.

## **Old Business**

- Update on Cancellations for Paychex and AT&T cell phone
  - Both were canceled
  - Credits given from AT&T for about \$563
  - Credit from PayChex for \$271
- Jay/JoJo - TV station
- Update on Signs (possible speaker from NPP) See Visual Improvements.
- Update on Pavers. See Visual Improvements.

## **Committee Reports**

- Social Media Report - Nicole
  - Promotion primarily for Bayfest.
  - Motion to approve Canva for the year on Nicole's bill. Melissa 1st, Yulia 2nd. All yes.

## **Open to Public**

- Police Chief - Update on borough bathrooms and safety.
- Donna Purcell 396 Maple Place - Does Nicole need a vote? Manfredi has tree contract from last year. Consider putting event meetings together with the entire borough.
- John Merla 34 Broad Street - May 18 streets will be closed for Police Week - suggests businesses meet them then. Suggests getting the marinas on the bid. Channel 15 not frozen anymore.
- Jack Straub 235 Main Street - Suggests that audit from 2020 still be looked into (inaccuracies).
- Maureen Marcell - Inquiry about Jenn Percell's role and concerns over vendors.

## **Adjournment**

Motion to Close 1st Jojo, 2nd Melissa