

**Keyport Bayfront Business Cooperative  
Board of Directors Meeting Minutes  
Tuesday, November 14, 2023 at 6:30pm  
70 West Front Street, Keyport NJ 07735**

**Call to order:**

**Sunshine Law notice** read by Legal Rep.- Links to notice detail: <http://njfog.org/opma/>

In accordance with the New Jersey Open Public Meetings Act, N.J.S.A. 10:4-6 et.seq., as amended from time to time, notice of this Regular meeting of the KBBC board was delivered to The Independent and the Asbury Park Press newspaper and prominently posted on The Borough of Keyport & KBBC's website as a part of annual notice.

**Roll Call Attendance:**

- |   |  |
|---|--|
| <input type="checkbox"/> Mayor Rose Araneo, President                 | <input checked="" type="checkbox"/> Joseph "JoJo" Merla      |
| <input checked="" type="checkbox"/> Melissa O'Connell, Vice President | <input type="checkbox"/> Donnie Blanks                       |
| <input checked="" type="checkbox"/> JoAnne Colonnello, Treasurer      | <input checked="" type="checkbox"/> Doug Weider              |
| <input checked="" type="checkbox"/> Yulia Kravchin, Secretary         | <input checked="" type="checkbox"/> Genevieve Andrews- Kelly |
| <input type="checkbox"/> Chris Demarest, Councilman                   | <input checked="" type="checkbox"/> Jacqueline Machado       |
| <input checked="" type="checkbox"/> Jason Faltings, Resident          | <input type="checkbox"/> Susan Montanti                      |

**Approval of Minutes for October 2023**

Yulia Motion, Jay 2nd - Joanne + ?? Abstained

**Presidents Report**

- Update on NPP Project
  - Jack: Brickwork is laid down. Stage is put away for the year. NPP will be working on playground next year.
- Update on Keyport Farmers Market
  - Mr. Manfredi investigated. Next meeting.

**Treasurer's Report**

- Keyport Cash
  - Doubled Keyport Cash expenditure, a lot more people got reimbursed.
- Review 2024 Budget
  - Last year 81k in events, this year 70k in events.
  - 40,000 over to the next year.
- Approve Bills  
Melissa Motion, Jay, 2nd - All yes.

**Committee Reports**

- **Social Media Updates (Nicole)**
  - Bewitched was successful. October goes over well. Holiday stuff is boosted.
- **Admin Updates (Benny)**
  - Get storefront waivers signed
- **Event**
  - Miracle on Front Street

- Committee: Mayor, Jojo
- Ugly Sweater Holiday Party (Kick off for Holiday shopping)
  - Committee: Yulia, Melissa
  - Thursday, December 7 from 4-7PM - No snow date.
  - DJ at the Mini Park
  - Ugly Sweater Contest and Photobooth
  - Pick up Keyport Business Passports
    - 100, 50, 25
  - Borough Menorah Lighting
- Holiday Sip & Shop Saturdays
  - Stores provide promotions for each day 3-6PM
  - Music at all the shops - MOAM
  - Dec 16 - Main Street Closure for Holiday Bazaar.
    - Tabled for next one.

### **Visual Improvements**

- Update for the foliage in the pots.
  - Winter flowers will replace the mums - \$868.70
    - Motion Joanne, Melissa 2nd

### **Old Business**

- Benny: contracting and inquiry on payment.

### **Open to Public**

Yulia Motion, Jay 2nd

- Robin - Italian Club - want to participate on Miracle on Front Street. Also want to do a Polar Plunge - possibility of getting KBBC involved.

Close: Jay motion, genevieve 2nd

### **Adjournment**

Jay motion, genevieve 2nd