

**Keyport Bayfront Business Cooperative
Board of Directors Meeting Minutes
Tuesday, December 12, 2023 at 6:30pm
70 West Front Street, Keyport NJ 07735**

Call to order:

Sunshine Law notice read by Legal Rep.- Links to notice detail: <http://njfog.org/opma/>

In accordance with the New Jersey Open Public Meetings Act, N.J.S.A. 10:4-6 et.seq., as amended from time to time, notice of this Regular meeting of the KBBC board was delivered to The Independent and the Asbury Park Press newspaper and prominently posted on The Borough of Keyport & KBBC's website as a part of annual notice.

Roll Call Attendance:

- | | |
|---|---|
| <input checked="" type="checkbox"/> Mayor Rose Araneo, President | <input checked="" type="checkbox"/> Joseph "JoJo" Merla |
| <input checked="" type="checkbox"/> Melissa O'Connell, Vice President | <input checked="" type="checkbox"/> Doug Weider |
| <input checked="" type="checkbox"/> JoAnne Colonnello, Treasurer | <input type="checkbox"/> Genevieve Andrews- Kelly |
| <input checked="" type="checkbox"/> Yulia Kravchin, Secretary | <input checked="" type="checkbox"/> Jacqueline Machado |
| <input type="checkbox"/> Chris Demarest, Councilman | <input checked="" type="checkbox"/> Susan Montanti |
| <input checked="" type="checkbox"/> Jason Faltings, Resident | <input type="checkbox"/> Dave Colonello *NEW |

Approval of Minutes for November 2023

Motion: Jojo

2ND: Jay

All aye.

Presidents Report

Still waiting on updates about the sign on the highway.

Treasurer's Report

- Approve Invoices - Mr. Manfredi and Nicole Gangino.
Motion: Yulia
2ND: Melissa
All aye.
- Note: How do we get highway businesses or non-retail businesses involved.
- News 12 - Mayor made a pick of 7 businesses to highlight.

Committee Reports

- **Social Media Updates (Nicole)**
 - Surveying, Social Media Feedback and end of the year promotion.
- **Admin Updates (Benny)**
 - Admin RFP 2024 - not able to speak on without notice, board seeked legal advice.
- **Website**
 - Business directory - payments and plans - ending Brilliant Directories and continuing working on Google Maps.
- **Event**
 - Holiday Sip & Shop Saturdays

- Stores provide promotions for each day 3-6PM
- Music at all the shops - MOAM
- Dec 16 - Main Street Closure for Holiday Bazaar.

Visual Improvements

New Business

- Resignation of Donny Blanks - accepted.
- Appointment of legal counsel
 - Borough administrator brought up resolution to use
 - Motion: JoAnne, 2nd: Susan. All yes.
- Results of election - Election was pushed by 30 days.
 - Dave Colonello is accepted onto the board in a vacant seat.

Old Business

- Ongoing issue with Hear Here LLC.

Open to Public

Motion: Jojo

2ND: Chris

All aye

Donna Purcell: Amendment made to October minutes - Country Jamboree was painted as successful but she wants to say that it was not successful and it was a drinkfest. Also, a question about Dave Colonello and JoAnne Colonello - spouses on board. Mr. Manfredi says it is legal.

John Merla: Ideas about storing and hanging up the banner originally made for the highway. Idea: Keyport Cash can be made for specific businesses. Hear Here LLC is using KBBC's name for an event in Town & Country February 11.

Close to Public

Motion: Jojo

2ND: Chris

All aye.

Go into closed session.

Motion: Melissa

2nd: Mayor Rose

All aye.

Get out of closed session.

Motion: Jojo

2nd: Chris

All aye.

Motion to extend Benny Machado's employment through January 31 at 10 hours per week.

Motion: Jojo

2nd: Chris

All aye - Jacqueline Machado abstained.

Adjournment

Motion: Jojo

2ND: Chris

All aye.